



SERVICES

MILLENNIMEDIA
Entertainment Marketing. Mastered.

Brand Identity

- Brand Positioning
- Brand Strategy
- Communications Planning & Strategy

Creative Direction & Campaign Development

- Build, Launch, Execute
- Comprehensive Trade Marketing Campaigns
- Multi-platform Consumer Campaigns

Marketing & Media Strategy

- Budget Development
- Executive Briefing
- Media Planning (Digital, Mobile, Traditional)
- Team Training

Media Production

- Branded Content
- Commercial Spots
- Integrated Marketing Campaigns
- On Air Promotion

Sales Promotion & Events

- Newfront & Upfront Events & Presentations
- Corporate Videos
- Sales Videos

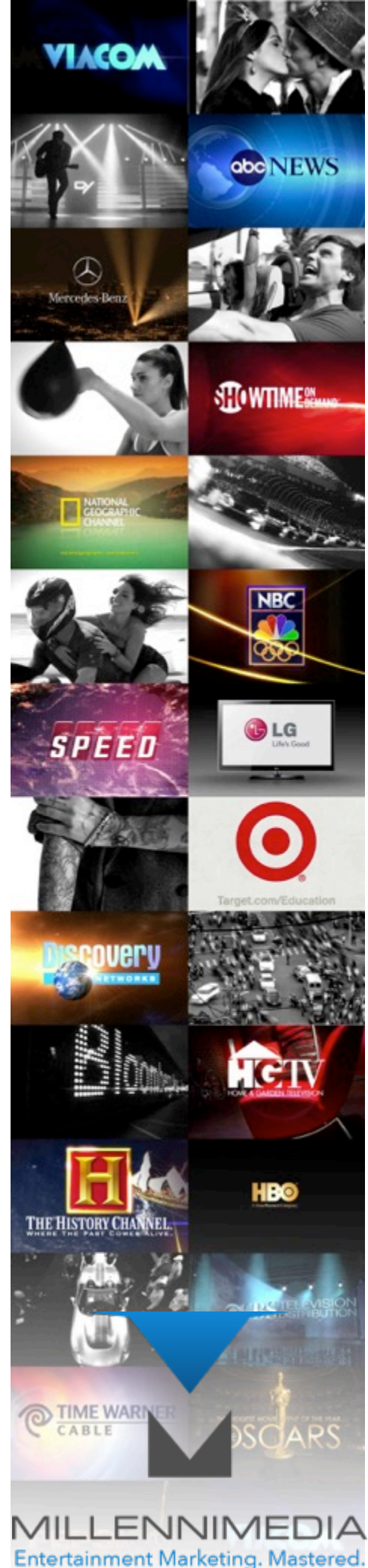
Procurement Consulting & Management

- Media, Creative, Promotion Agency Search
- RFP Creation, Release, Management & Selection

MILLENNIMEDIA

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Helping brands go big by bringing them the best in the business.